



Arrowhead Conferences & Events is a non-profit, 501c3 ministry and subsidiary of Cru (Campus Crusade for Christ, Intl. in the US). Serving over 500 ministries and non-profit organizations each year, Arrowhead is recognized throughout North America as the leader in Christian conference and meeting planning. Our mission is to save ministries time and money on their conferences and events so they can apply greater financial and personnel resources to achieving their mission objective of “taking the Gospel to the end of the world” (Matthew 28:19-20).

Our Services

We value our ministry partners and tailor our services to your specific needs. The following is a list of our standard services that we offer at no cost:

- **Pre-planning:** We begin by discussing your meeting goals and objectives. This allows us to help you come up with a timeline and list of action steps needed to create a successful meeting.
- **Budgeting:** If you would like assistance with budgeting, we can work with you to outline meeting costs for your program and assist in creating a budget that works with your financial goals.
- **RFP:** Once we fully understand your meeting needs and specifications, we will create a detailed RFP (Request for Proposal) and manage the hotel or venue sourcing process on your behalf.
- **Site Selection Research:** With our experience, industry connections, and database of hotels located around the world, we can provide you with a wide variety of hotel and venue options that fit within your parameters. We can also provide recommendations and insight based on your budget, time of year, and preferred geographical location.
- **Hotel Bid Summary:** We consolidate all of the hotel proposals into one detailed summary that will easily allow you to review, compare, and narrow down your options.
- **Contract Negotiations:** Our network of over 4,000 hotels, along with the volume of business we represent, gives your ministry more leverage and buying power. This translates into lower guest room and food and beverage rates, reduced or complimentary meeting space rental, beneficial concession packages, and contract language that is in the best interest of your ministry.
- **Hotel Site Inspections:** Once a short list is determined, we can work with the Hotels and local Convention Bureau’s (CVB’s) to arrange personalized in-person or virtual site inspections for an up close view of the cities and hotels under consideration. Depending on the size and scope of your program, we can often negotiate complimentary site rooms and travel for you.
- **Arrowhead Contract:** Our industry accepted Arrowhead contract is a valuable resource for our ministry partners. This contract protects ministries from financial risks (i.e. attrition and cancellation) and clearly outlines all of the items agreed upon during the RFP process: rates, pricing, guest rooms, meeting space, concessions, and more. With our extensive understanding of both hotels and ministries, we draft our contracts to protect your ministry from the most common pitfalls and liabilities and establish a foundation for smooth planning and a successful event.

Online Registration and Housing Management

In addition to these services, Arrowhead can provide affordable, expert online registration and housing management services for your event. We can create a customized site that will seamlessly integrate registration and housing, making the process easier for you and your attendees. Our system will track attendance, generate and send out weekly pick up reports to clients and hotels.

Mobile App Feature

We also offer Mobile App services through M2Hub. This streamlined mobile website builder creates HTML websites optimized for smart phones, tablets and desktop browsers so it looks and feels like an app without having to download it from an app store. This will create a "Hub" site for all phases of your event that you can share with your attendees from early stages of announcing dates and location through the event providing information on speakers and hotels, to actual on-site updates and reminders.

Virtual Zoom Meetings & Webinars

We are now able to offer affordable assistance with virtual meetings or webinars for up to 500 attendees via the Zoom platform. This service includes pre-planning assistance, a rehearsal, event hosting, and moderating. In addition, we can create a customized registration site and provide reporting for your virtual event.

Team Philosophy

Our team consists of 17 industry experts who enjoy collaborating together and using their unique gifts and talents to provide exceptional service to our clients.

For over thirty years, Arrowhead has served a wide variety of Christian ministries including:

- Cru (formally Campus Crusade for Christ)
- Young Life
- The Navigators
- Lifeway (Southern Baptist Convention)
- Church of God of Prophecy International
- Foursquare Church
- Lutheran Church Missouri Synod
- Lutheran Women's Missionary League
- Lutheran Education Association
- African Methodist Episcopal Church
- Church of Christ
- The National Bible Bee
- Catalyst
- International Christian Visual Media Association
- The Presbyterian Church in America
- Southeastern Theater Conference
- American Business Men's Fellowship
- Citygate Network
- California Southern Baptists
- Association of Lutheran Church Musicians

"Working with Arrowhead Conferences & Events truly gives our team peace-of-mind. Arrowhead consistently works extremely hard to ensure that we are receiving the very best from every hotel and supplier. They go to bat for us with excellence, relational integrity, and a deep desire to serve. I am so grateful for their partnership."

- Sarah Green, Young Life Office of the President

"The thing that I like about Arrowhead is their passion. They are not your typical third party company, This is their mission and they do what they do because this is their calling. This is how they serve God - by serving their clients to help facilitate their events to the betterment of all. I have had the privilege of working/serving with Arrowhead for over 28 years and their professionalism, commitment to ensure what is done is done right, and their knowledge of the industry is a welcome breath of fresh air. They will always do what is right."

- Jeff Perrin, Global Director - Americas, Hyatt Sales Force, Hyatt Hotels and Resorts.

"We have used Arrowhead for 3-4 years on our two national events. One of the events is a high-profile event with unique requirements that Arrowhead has handled with ease. We're not as big as some of their clients, but we've been treated as if we're their only client. The follow-up services are crazy good. We've looked at other registration services, but they're more expensive and they don't have the "Serving those that Serve" attitude that Arrowhead does."

- National Day of Prayer Task Force

If you would like more information, for a free consultation on how we can serve you and your ministry, please call us at 442-223-0200.

We welcome the opportunity to demonstrate our expertise and the savings we can bring to your ministry.

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